

WBNS-TV, Inc. DEPT L-1133 COLUMBUS, OH 43260-1133

GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007 Contract # 103086

Schedule Dates 10/16/12-10/22/12
Advertiser Obama for America (6765)

Agency GMMB (4408)

Product Political/Candidate (1161)

Brand political candidate (1775)

Salesperson Philadelphia Office, Philly (1680)

Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA,MEREDITH

Phone/Fax

CPE 95/101/1904/SKED C

Account Types National/Political
Billing Type Standard

Comments OBAMA/P/D SKED C
OBAMA FOR AMERICA SKED C

 Date Entered
 10/01/12

 Last Modified
 10/01/12

Entered By Kathy Sparks
CO-OP No

Headline # ECR07909310

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$12,060.00

Net Total \$68,340.00

Sales Tax

By Broadcast Month		<u>Rate</u>
Oct. 2012	49	\$80,400.00
Grand Total:	49	\$80,400.00

WBNS-TV (WBNS)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Iormal Line / SPOT	10/16/12-10/19/12	3	:30	5A- 5:50A (EST)	1		Х	X ¦	χ :	x ¦	:	1	\$800.00	\$800.00	WBNS-TV (W8NS)	5A NEWS	10/1/12
	lormal Line / SPOT	10/22/12-10/22/12	3	:30	5:57A- 7A (EST)	1	ιx				-		1	\$1,200.00	\$1,200.00	W8NS-TV (WBNS)	6A NEWS	10/1/12
	Normal Line / SPOT	10/16/12-10/19/12	3	:30	7A- 8A (EST)	2	2	X	X	X	х	İ	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT	10/1/12
4.0	lormal Line / SPOT	10/16/12-10/19/12	3	:30	8A- 8:55A (EST)	2	2	Х	X	X	Х		2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	10/1/12
5.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	6:57A- 9A (EST)	1	1				X	Ī	1	\$800.00	\$800.00	WBNS-TV (WBNS)	SAT C8S THIS MORNING	10/1/12
-	Normal Line / SPOT	10/21/12-10/21/12	3	:30	6:28A- 8:30A (EST)	1	i				-	X	1	\$400.00	\$400.00	W8NS-TV (WBNS)	SUN AM NEWS	10/1/12
	Normal Line / SPOT	10/16/12-10/19/12	3	:30	8:58A- 9:55A (EST)	7	2	Х	Х	Х	X .	,	2	\$800.00	\$1,600.00	W8NS-TV (WBNS)	KELLY	10/1/12
8.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	9:58A- 10:55A (EST)	2	4	: X	Χ.	Х	x ;	-	4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	DEAL	10/1/12
	Normal Line / SPOT	10/16/12-10/19/12	3	:30	10:58A- 11:57A (EST)	- 2	2	Х	X	Х	x '	I I	2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	TPIR	10/1/12
	Normal Line / SPOT	10/16/12-10/19/12	1 3	:30	11:58A- 12:30P (EST)	3	3	Х	Χ.	Χ.	x :		3	\$1,200.00	\$3,600.00	WBNS-TV (W8NS)	NOON NEWS	10/1/12
	Normal Line / SPOT	10/16/12-10/19/12	1 3	:30	12:30P- 2P (EST)	1	3	Х	x	Х	X i		3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	SOAPS	10/1/12
	Normal Line / SPOT	10/16/12-10/19/12	1 3	3 :30	2P- 3P (EST)	1	3	Х	х	X :	x !		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	THE TALK	10/1/12
	Normal Line / SPOT	10/16/12-10/19/12		 	3P- 3:55P (EST)	T :	3	Х	Х	X	x ¦		3	\$800.00	\$2,400.00	W8NS-TV (WBNS)	PHIL	10/1/12

13.0 Normal Line / SPOT	10/16/12-10/19/12	3 :30 3P- 3:55	P (EST) 3 X	XXX	3 \$800.00	\$2,400.00 W8NS-TV (WBNS)	PRIL	10/1/1
			CONFIRMATI	ON CONTRA	CT			
Accepted-Agency/Advertiser:		Date:	Accepted-Station:		Cote:	Comments:		
			1					

[&]quot;WBNS-TV, Inc., and its stations do not discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



WBNS-TV, Inc. **DEPT L-1133** COLUMBUS, OH 43260-1133

GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract #

Agency

Product

Brand

CPE

Salesperson

Sales Office

Buyer Name

Comments

Date:

Schedule Dates 10/16/12-10/22/12 Advertiser

Obama for America (6765)

GMMB (4408)

103086

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

Phone/Fax

95/101/1904/SKED C **Account Types** National/Political

Billing Type Standard

> OBAMA/P/D SKED C OBAMA FOR AMERICA SKED C

Date Entered Last Modified

Entered By

10/01/12

10/01/12 Kathy Sparks

CO-OP

ECR07909310 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

Commission \$12,060.00 Net Total \$68,340.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Rate Spots 5 \$80,400.00 Oct. 2012 49 Grand Total: \$80,400.00 49

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Statlon	Comments	Entered
14.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	3:58P- 5P (EST)	3	3	х	X	х	X :	,	3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	oz	10/1/12
15.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	6:58P- 7:30P (EST)	3	3	Х	Х	X	Χ¦	:	3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	JEOPARDY	10/1/12
16.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	7:30P- 7:57P (EST)	3	3	Х	Х	X	Χ.		3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	WHEEL	10/1/12
17.0	Normal Line / SPOT	10/22/12-10/22/12	, 3	:30	7:57P- 9P (EST)	1	Х				•		1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	HIMYM/PARTNERS	10/1/12
18.0	Normal Line / SPOT	10/18/12-10/18/12	3	:30	7:57P-9P (EST)	1				X			1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	BIG BANG/2.5 MEN	10/1/12
19.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	9P- 10P (EST)	1						Х	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	GOOD WIFE	10/1/12
20.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	10P- 11P (EST)	1	i				- 1	Х	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	MENTALIST	10/1/12
21.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	11:35P- 12:37A (EST)	1	ı	Х	Х	. x	Х		1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETTERMAN	10/1/12
22.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	7A- 8A (EST)	1	X				I I		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	10/1/12
23.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	8:58A- 9:55A (EST)	1	ι×			:			1	\$800.00	\$800.00	WBNS-TV (WBNS)	LIVE WITH KELLY	10/1/12
	Normal Line / SPOT	10/22/12-10/22/12	3	:30	10:58A- 11:57A (EST)		X			i		:	1	\$800.00	\$800.00	WBNS-TV (WBNS)	THE PRICE IS RIGHT	10/1/12
25.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	11:58A- 12:30P (EST)		ı x						1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	10/1/12
26.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	2P- 3P (EST)	:	ı x				İ		1	\$800.00	\$800.00	WBNS-TV (WBNS)	THE TALK	10/1/12
					CON		<u> </u> ⊋ <i>N/</i> I	۲Δ	10	M	CC	TIM	L RAC	lengace	<u> </u>			

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Accepted Station:

Accepted-Agency/Advertiser:



GMMB

Suite 800

1010 Wisconsin Avenue

Washington, DC 20007

WBNS-TV, Inc. COLUMBUS, OH 43260-1133

103086 Contract # Schedule Dates Advertiser

Agency

Product

Brand

CPE

Salesperson

10/16/12-10/22/12 Obama for America (6765)

GMMB (4408) Political/Candidate (1161)

political candidate (1775) Philadelphia Office, Philly (1680)

Sales Office Eagle Television/Philadelphia Office Buyer Name KAUFMA, MEREDITH

Phone/Fax 95/101/1904/SKED C

Account Types Billing Type

Standard OBAMA/P/D SKED C Comments OBAMA FOR AMERICA SKED C

National/Political

Date Entered 10/01/12 **Last Modified**

10/01/12 Kathy Sparks

No CO-OP ECR07909310 Headline #

Demo

Entered By

Order Type Normal

Package Deal

Commission % 15.00

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Sales Tax

WBNS-TV (WBNS) By Broadcast Month	Spots	Rate
Oct. 2012	49	\$80,400.00
Grand Total:	49	\$80,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu We Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	3:58P- 5P (EST)	:	ιx	! :	!		1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	10/1/12
28.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	7:30P- 7:57P (EST)		ı x		!		1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	10/1/12
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			<u> </u>	l		, I E TI		IACIT' A B	$ \sim \sim 10^{-1} $	l-T-C		· T"	<u> </u>			
					<u> </u>	<u>vrii</u>	TX IV	MATION_	<u>UUI</u>	4 1	<u> </u>					
Accepted	FAgency/Advertiser:			Date:	Accepted-	Station	;					Cate:	Comments:			

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